

**Turathy Photography Competition** 



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# **Turathy Photography Competition**

# In Egypt and Countries of the Islamic World

## 1. Introduction:

The countries of the Islamic world have a rich architectural and urban heritage that bears witness to an ancient and long-established civilization whose impact spanned over centuries. This abundant heritage left an indelible architectural and artistic imprint that influenced successive civilizations and became evidence of a unique thought, art and creativity of profound significance

As part of the celebration of Cairo, Culture Capital in the Islamic World, the Egyptian Ministry of Culture, represented by the National Organization for Civilization Coordination, and the Islamic World Educational, Scientific and Cultural Organization (ICESCO) invite photographers in Egypt and ICESCO Member States to aim their lenses at the architectural heritage of the Organization's Member States<sup>1</sup> and capture its splendor and details to create artistic photographs that highlight its civilizational dimension. Photographers are encouraged to lay particular emphasis on heritage sites and areas that reflect the distinguished architectural styles of a particular era, spontaneous architecture in a local environment or one that is unique and rare, buildings and sites relating to national history, historical milestones and personalities, as well as unique urban areas of outstanding value that are characterized by unique urban fabric and

<sup>1</sup> For more information on ICESCO Member States, please visit the website: https://www.icesco.org





public spaces, focusing on their artistic details according to the entrant's vision and the need to document these sites to contribute to their safeguarding and valorization.

#### 2. Objective of the Competition:

The competition aims to encourage photographers in the Islamic world to monitor and document heritage buildings and areas in Cairo as well as in cities in countries of the Islamic world that are Members of ICESCO through a creative vision. It also seeks to rediscover the architectural and urban heritage and cast light on its splendor and details, thus increase awareness of the importance of architectural and cultural heritage preservation in Egypt and the Islamic world.

#### 3. Sections:

The competition falls into two sections:

**Section One: Urban and Architecture Heritage in Cairo**– Open to Egyptian photographers and those interested in the monitoring and documentation of Cairo's heritage buildings and areas.

Section Two: Urban and Architecture Heritage in the Cities of Islamic World– Open to photographers from all the other Members States of ICESCO, who are interested in the monitoring and documentation of heritage buildings and areas in various cities.





#### 4. Conditions:

- The entry must be relevant to the competition's theme and sections.
- Each entrant is allowed to submit a maximum of three photographs.
- Members of the organizing parties or jury are not allowed to participate in the competition.
- Submitted photographs must not have already won this or any other competition.
- The submitted photograph must be in high-quality resolution of no less than 300 PPI, in JPG format, with a 12 quality, in RGB colors, using an sRGB profile, with a size of no less than 20 cm \* 30 cm, and with each photograph size not exceeding 25 MB.
- Photographs may be technically improved by resetting their contrast, colors or lighting to ensure without introducing any changes to their content.
- Photographs containing written text or signatures cannot be accepted.
- Each entrant is allowed to participate in just one of the competition's sections.

#### 5. Participation:

• Entrants submit their information by filling in the special registration and participation form via the link below:

www.urbanharmony.org/turathy2022.html, www.icesco.org

• Entries must be attached to an email and directed to the following email addresses: <u>turathy@urbanharmony.org</u>, <u>turathy444@gmail.com</u> <u>turathy@icesco.org</u>

The entrant will receive a confirmation of receipt in their email.





#### 6. Prizes:

The competition prizes are offered by the Islamic World Educational, Scientific and Cultural Organization (ICESCO)

Section One: Urban and Architecture Heritage in Cairo	Section Two: Urban and Architecture Heritage in the Cities of Islamic World
First Prize: US\$1500	First Prize: US\$1500
Second Prize: US\$1000	Second Prize: US\$1000
Third Prize: US\$750	Third Prize: US\$750
2 incentive prizes, each worth US\$500	7 incentive prizes, each worth US\$500

Certificates of appreciation will be awarded to a number of outstanding entries selected by the jury from both categories. All participants in the competition's exhibition will receive a certificate of participation.

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#### 7. Evaluation:

# a. The jury

The jury consists of international experts, judges and photographers from Egypt and the Islamic world, selected in cooperation between the Egyptian Ministry of Culture and ICESCO.

The jury members are as follows:

- Ms. Imane Djamil
- Mr. Jalal Almasri
- Mr. Hossam Diab
- Mr. Nasim Amar
- Mr. Osama Al-Nahas
- Mr. Mohammad Abu Saada

The jury may seek the assistance of whomever it deems necessary to fulfill its tasks.

# b. Evaluation criteria:

- The entry's relevance to the competition's theme.
- The artistic and technical quality of the submitted photograph.
- The entry's compliance with the criteria for good photograph: integration, contrast, balance, composition, etc.
- Creativity, renewal and originality.
- The emphasis on the archeological and artistic value of the photographed site or building.





#### c. Tasks of the jury:

- Selecting of the jury chairperson during its first meeting.
- Approving the competition's terms of reference.
- Setting the relative weights of the evaluation criteria.
- Selecting the photographs that will be showcased in the competition's exhibition.
- Selecting the winning photographs in the competition.
- Drafting an evaluation report on the general course of the competition.

# d. Exclusion from the competition:

An entrant shall be excluded if:

- They are staff member of the organizing parties or member of the jury.
- They submit entries after the set deadline.
- Their work lacks confidentiality or contains information that identifies them.
- Their work is not relevant to the competitions' theme or categories.





# e. Inquiries:

All inquiries regarding the competition and its conditions should be emailed via the following addresses:

#### turathy444@gmail.com, turathy@urbanharmony.org

Responses to all inquiries will be compiled in a PDF Files and sent to all entrants, provided that these responses become an integral part of the competition's conditions.

## f. Timetable:

Announcing the competition and sharing the conditions' brochure on the following websites: www.urbanharmony.org	Sunday 10 April 2022
Deadline for receiving inquiries	Monday 15 August 2022
Deadline for responding to the inquiries	Thursday 1 September 2022
Deadline for submitting entries in the two categories of the competition	Sunday 18 September 2022
Announcing names of participants in the exhibition	Sunday 23 October 2022
Announcing the competition results, awarding the prizes and opening the exhibition	December 2022 Concurrently with the closing ceremony of the celebration of Cairo, Culture Capital in the Islamic World





#### g. General rules and conditions:

- The jury's decisions are final and non-appealable.
- The organizing parties have the right to use all entries (whether or not they won the competition) in the competition's exhibition and brochure as well as any other related material.
- The organizing parties have the full right to publish, print and reuse all entries that have been awarded prizes or certificates of appreciation within the framework of the competition's objectives. Entrants retain all intellectual property rights to any work they created.
- By participating in the competition, each entrant, at their own responsibility, certifies that they are the sole copyright-holder of all submitted work and that these do not infringe any other third-party rights without any liability to the organizing parties. The entrant bears the sole responsibility towards third parties should they bring any action relating to the entry, including an alleged breach of the aforementioned conditions.
- Should it be established that the winner has breached any of the aforementioned rules and conditions, they shall be excluded from the competition immediately.
- The jury has the right to consult the RAW file of the finalists' entries, if requested.
- By participating in the competition, the entrant automatically agrees to be bound by the conditions, rules and requirements hereof.
- The Egyptian Ministry of Culture will print the winning photographs and those selected by the jury and showcase them in an exhibition that will be held at one of the Ministry's exhibition halls. Visitors will be able to tour the exhibition online using virtual reality technology.